



# INFERTILITY iPhone app & Mobile Directory

Survival Kit

## basic

free

- iPhone app listing
- Mobile directory listing
- Limited content
  - Title
  - Web link OR
  - Phone number
  - Category
- Individual events listing

### Fertility App-Round-Up:

“This app is a must have for anyone having a difficult time trying to conceive or who is going through infertility diagnosis and treatment.”

By: Fertility Road magazine

## professional

\$125/annually

- iPhone app listing
- Mobile directory listing
- Professional content
  - Logo (5 images)
  - Category
  - Description
  - Hours
  - Location
  - Social media
  - And more
- Social Media posts
- Welcome blog post
- Custom graphic image with logo

## professional+

\$400/annually

- iPhone app listing
- Mobile directory listing
- Professional content with all fields
- Social Media posts
- Welcome blog post
- Custom graphic image with logo
- PLUS**
- Feature category
- 1 month spotlight
- Welcome in newsletter
- Blog content feed
- And more...



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egg & embryo donor

events

advocacy

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products